



Partners



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www.desira2020.eu

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DESIRA has received funding from the European Union's Horizon 2020 Framework Programme for research and innovation, under grant agreement no. 818194.



ASSESSING THE
SOCIO-ECONOMIC IMPACT OF
DIGITALISATION IN RURAL AREAS

www.desira2000.eu



About DESIRA

Digitisation: Economic and Social Impact in Rural Areas is a four-years project (2019-2023) with 25 partners funded by the Horizon 2020 programme.

The objective of the project is to improve the capacity of society and political bodies **to respond to the challenges of digitalisation in rural areas, agriculture and forestry** by building a knowledge and methodological base that makes it easier to assess the past, current and future socio-economic impacts of ICT-related innovation.

New digital technologies are considered 'game changers', as they deeply reconfigure routines, rules, actors and artefacts that constitute business models, consumption, shopping styles, service provision, as well as learning processes and innovation.

Digitalisation has deep repercussions for people's lives, generating winners (who benefit from the changes), losers (who are marginalised by the changes), and opponents (who resist and elaborate alternative rules of the game).

The activities of DESIRA will apply the principles of Responsible Research and Innovation (RRI) namely Inclusiveness; Openness and Transparency; Reflexiveness and Anticipation; Responsiveness; Diversity and Inclusion.

Key Outcomes

- Conceptualisation of digitalisation .
- 300 Digital Game Changers.
- An open-access socio-economic assessment tool of the impacts of digitalisation in rural areas (digitalisation index).
- Future digitalisation scenarios, Use Cases and Showcase Technologies.
- Policy Roadmap and Ethical Code
- A Virtual Research Environment for engagement.
- A European Rural Digitisation Forum.
- 20 Living Labs.

Living Labs



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Exchange with peers



EU Rural Digitisation Forum

Join the DESIRA RDF!
Sign up on the website.



Living Labs

Check out the work of the 20 Living Labs set up across Europe.

