



SHERPA

Project Presentation

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DESIRA Rural Digitalisation Forum





What is SHERPA?

SHERPA – **Sustainable Hub to Engage into Rural Policies with Actors** – is a four-year project (2019-2023) with 17 partners, funded by the Horizon 2020 programme and coordinated by Ecorys.

The project's objective is to contribute to the **formulation of recommendations for future policies** relevant to EU rural areas.

Its approach is through a **science-society-policy interface** which provides a hub for knowledge and policy.

4 Guiding principles

Flexible programming

Impartiality & transparency

Diversity of EU rural territories & multi-level interactions

Co-construction



SHERPA objectives

Map the main drivers of future trends and dynamics of EU rural areas.

Establish Multi-Actor Platforms (MAPs) as effective and sustainable Science-Society-Policy interfaces.

Create a shared knowledge base relevant to EU rural policy by taking stock of results of past and ongoing research projects.

Engage in dialogue between citizens, researchers and policy makers from EU territories.

Formulate recommendations for the development of modern rural policies at European, national and regional levels.

A VISION AND STRATEGY FOR RURAL EUROPE

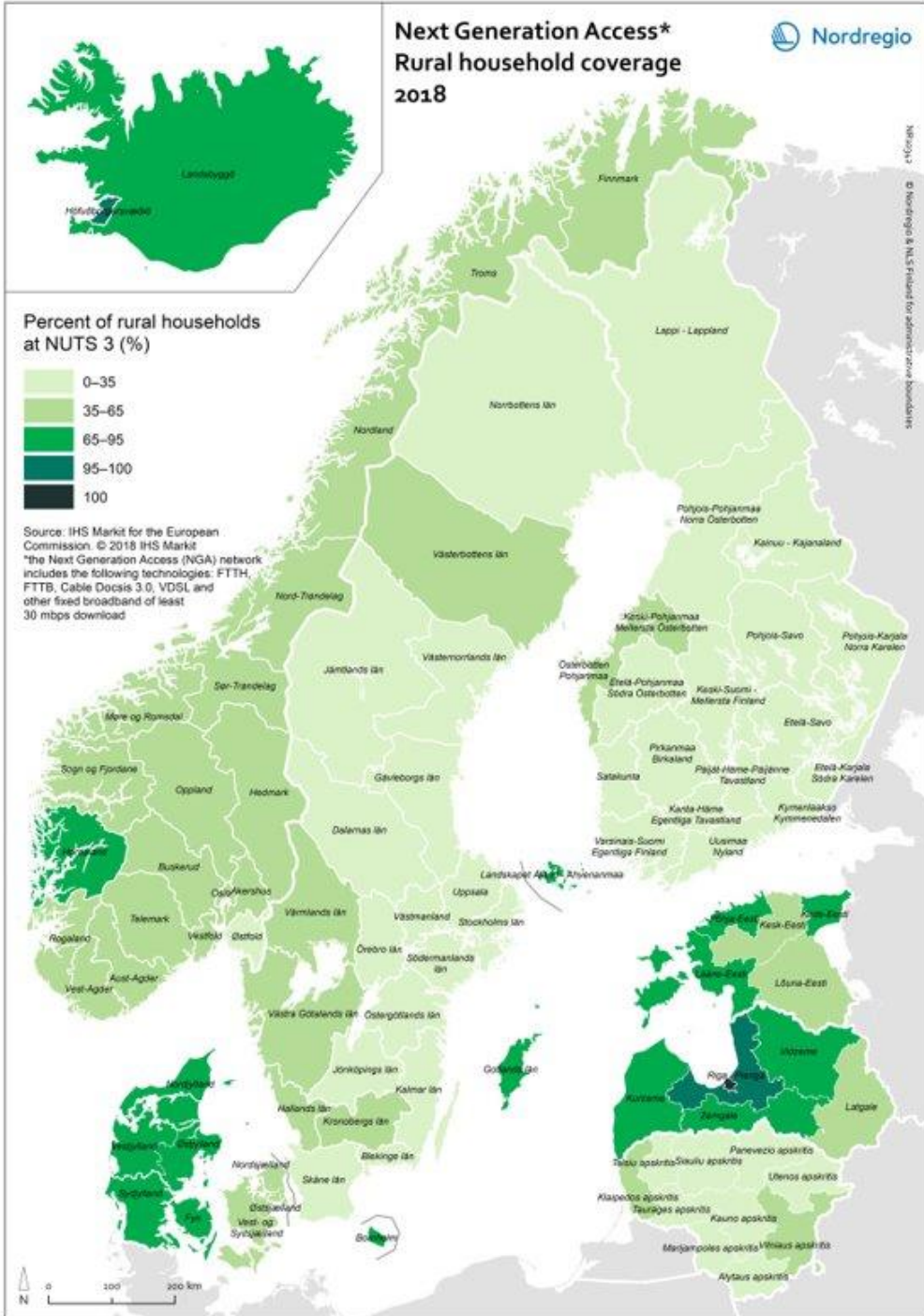


CHALLENGE →

OPPORTUNITY →



Next Generation Access*
Rural household coverage
2018



DESK STUDIES - Challenges

Italy (Emilia Romagna): Digital divide, smart working, broadband, digitalisation of agriculture

Scotland: Principal concerns of rural businesses = poor digital connectivity. Broadband internet from home significantly poorer in some areas.

Denmark: National fund for digitisation since 2016 BUT access to broadband still an issue in some regions

Finland: Among the poorest coverage / access to a broadband connection of at least 100 Mbps in the Nordic countries

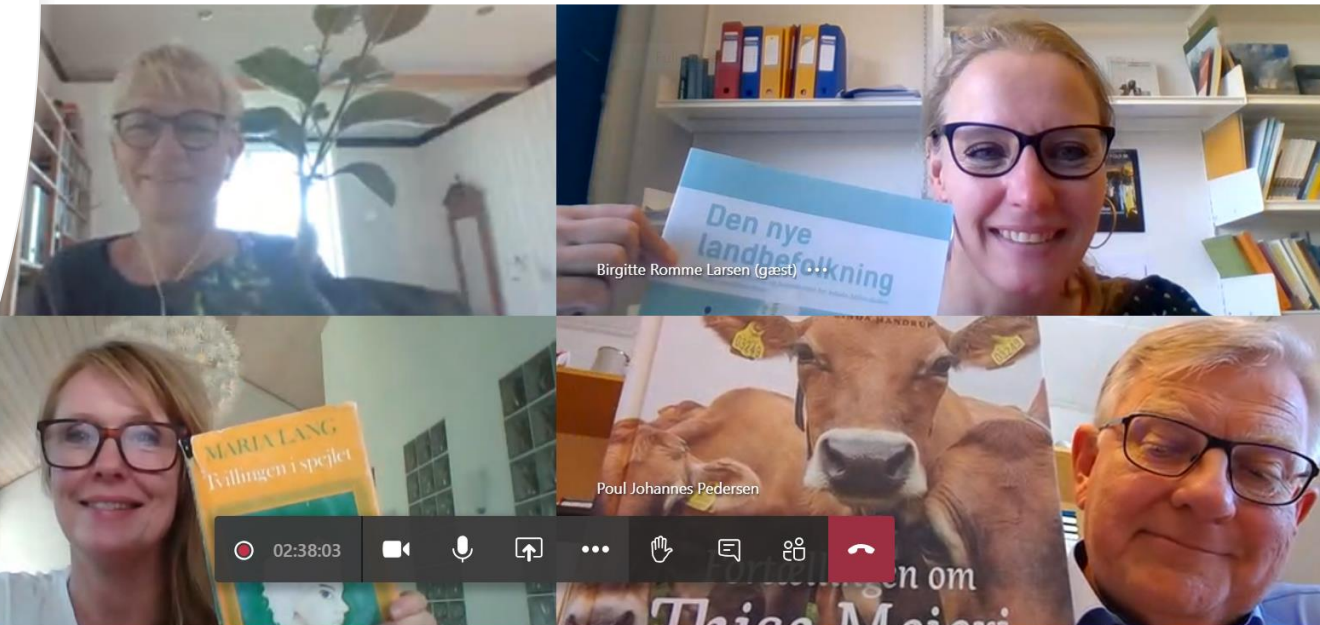
DISCUSSION MAP MEMBERS - OPPORTUNITIES

France = Digitization entails both opportunities and risks

Finland = Digital leap is propelled by Covid crisis = higher demand on digital infrastructure after crisis (e.g. working from home)

Spain (Aragon) = digitisation = best tool to close rural-urban gap

Scotland = Internet of Things' & AI lead to new tools for managing natural heritage, primary production (agriculture, forestry & aquaculture) & social care





Digitalisation: Key element for rural desirable futures

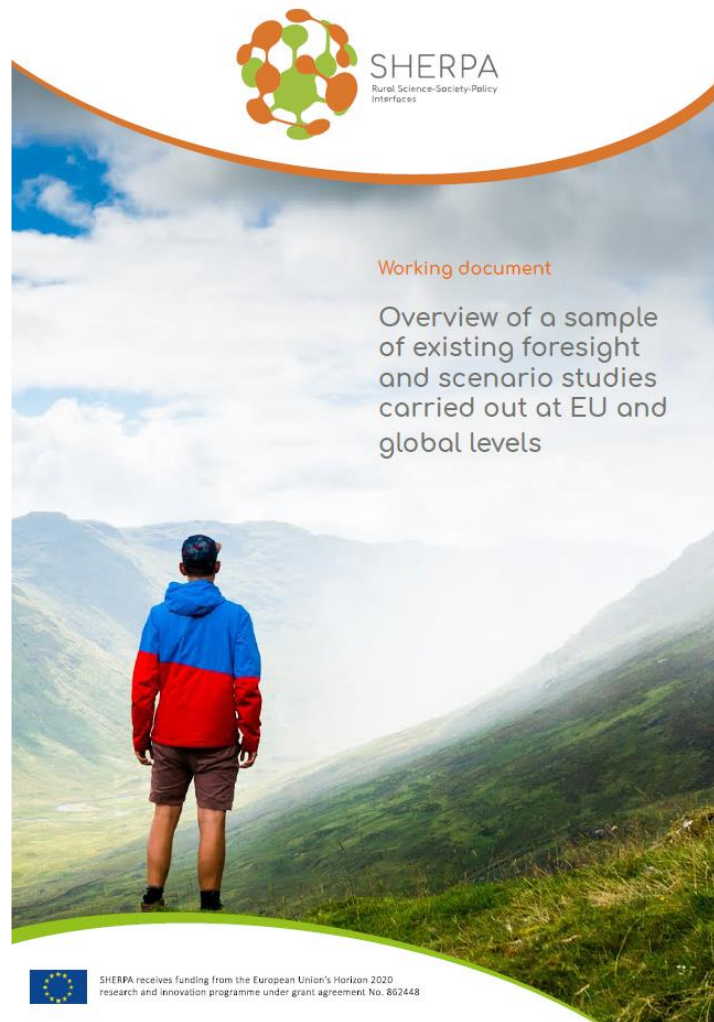
- HUNGARY: High-tech agriculture due to development of digital technologies, will convince young people to remain in rural areas.
- ITALY (Tuscany): Rural areas will seize the opportunity of digitalization; wide array of tools for residents' and businesses' needs, following the framework of 'Smart Villages'.
- FINLAND: "*Rural areas more connected to the knowledge economy, more innovative, digitalised and based on a fossil-free economy*".



Digitalisation in SHERPA



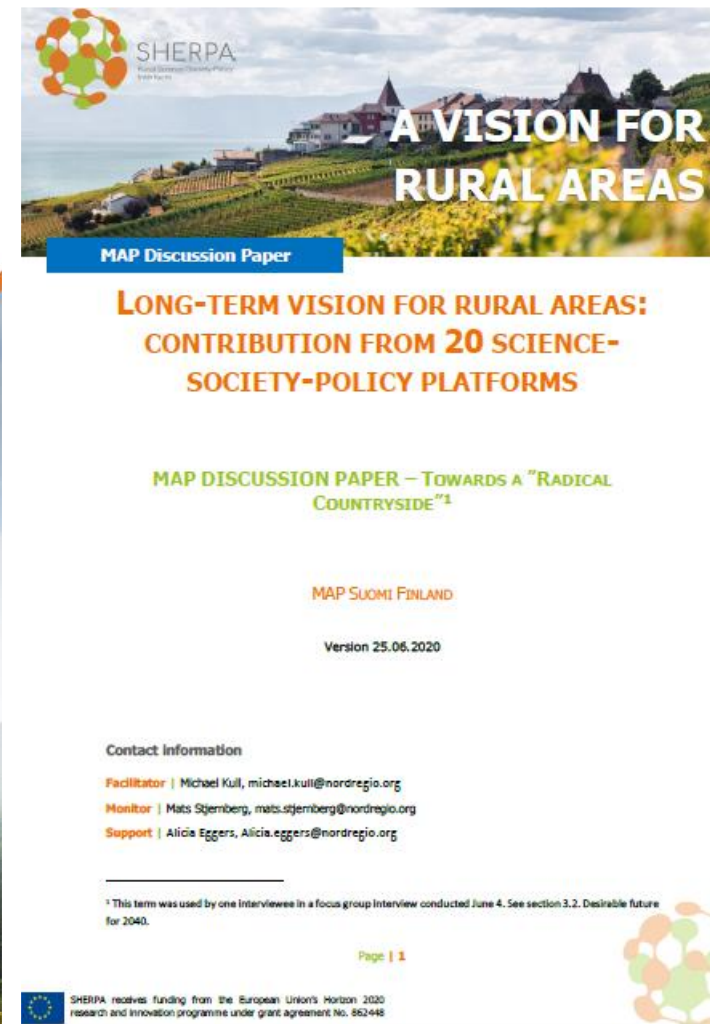
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<https://rural-interfaces.eu/2020/07/27/how-will-rural-areas-be-in-the-future/>

https://rural-interfaces.eu/wp-content/uploads/2020/07/SHERPA_Discussion-Paper_Long-term-vision-rural-areas.pdf



Available soon on website

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