

DIGITISATION: ECONOMIC AND SOCIAL IMPACTS IN RURAL AREAS

AGENDA

BOOSTING SUSTAINABLE DIGITALISATION IN AGRICULTURE, FORESTRY AND RURAL AREAS BY 2040

WEBINAR

30 June 2021

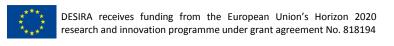
In June 2021, the European Commission expects to publish the Communication on the Long-Term Vision for Rural Areas. Digitalisation will certainly have a prominent role in the future of rural areas, as a mega trend already affecting agriculture, forestry and the life of rural citizens across Europe.

This webinar is organised in the context of the **DESIRA Rural Digitalisation Forum (RDF)**.

Objectives of the webinar:

- Get a common understanding of the envisaged role of digitalisation in the Communication on the Long-Term Vision for Rural Areas;
- reflect on the recommendations produced by the Rural Digitalisation Forum to guide sustainable digitalisation of agriculture, forestry and rural areas;
- identify key challenges and opportunities of digitalisation for the future;
- exchange on the policy support needed on the ground to ensure sustainable digitalisation of agriculture, forestry and rural areas.







Wednesday | 30 June 2021

10.00 – 10.10h Welcome and introduction

Enrique Nieto, European Association for Information on Local Development – AEIDL, Belgium

10.10 – 10.45h The role of digitalisation for achieving the long-term vision for rural areas

- Digitalisation in the EU long-term vision for rural areas.
 Juan Velasco, DG AGRI, European Commission
- DESIRA RDF views to boost sustainable digitalisation of agriculture, forestry and rural areas by 2040.

Gianluca Brunori, DESIRA project coordinator, University of Pisa, Italy

10.45 – 11.50 Leveraging the benefits of digitalisation by 2040

Needs and expectations for digitalisation emerging from DESIRA Living Labs.
 Fabio Bartolini, University of Pisa, Italy

Group discussion. What are the current **challenges** & **opportunities** these sectors are experiencing regarding digital transformation? What **policy** support is needed on the ground to ensure sustainable digitalisation?

- Digitalisation in the agricultural sector. Cynthia Giagnocavo, University of Almeria, Spain
- Digitalisation of the forestry sector. Monia Santini, Director of the CMCC Division Impacts on Agriculture, Forests and Ecosystem Services (IAFES)
- Digitalisation of rural areas. Emilija Stojmenova, Head of 4P Digital Innovation Hub, Slovenia

12.00 – 12.25h Reporting back in plenary and collective reflections

12.25 – 12.30h Closing Remarks

